

VIBRATION

FESTIVAL

SPONSOR PACK

A photograph of a diverse crowd of people at a festival, with many individuals raising their arms in the air. The scene is overlaid with a gradient of purple and orange colors. In the background, a large, multi-story building with many windows is visible.

**VIBRATION FESTIVAL
RETURNS TO
CALLENDAR PARK,
FALKIRK ON SATURDAY
23RD MAY 2020**

WE NEED YOU!

Our amazing team are already well underway with the planning of our 2020 festival which once again we aim to make bigger and better than ever before.

Created and managed by a small and dedicated team, the purpose of the festival is to bring back a premium music event to Falkirk.

We held the first festival in May 2019 and secured headliners Feeder, The Coral and The Alabama 3 as well as a number of breakthrough local and Scottish bands.

We plan to continue to grow year on year attracting more and more people. The 2019 festival was recognised by those who attended as a fantastic event!

For 2020 our festival will feature 2 outdoor stages of live music in line with last year, with the addition of a number of smaller stages to highlight the diverse range of music the area has to offer. We will also have a host of food & drink options plus many activities for all the family.

As well as being mentioned regularly in The Falkirk Herald and the Stirling Observer, we were featured on STV and in the national press. Our event is covered LIVE on Facebook and we have many photographers and videographers covering the event.

Please read on and take a look at this year's sponsorship opportunities.

Not only will you be supporting a great local community event it's also a unique and effective way to promote your business.



**IN 2019
VIBRATION
FESTIVAL
ENGAGED
WITH PEOPLE
ACROSS
MULTIPLE
PLATFORMS**

OUR WEBSITE WAS VIEWED OVER 250,000 TIMES

OUR FACEBOOK PAGE HAS ALMOST 5000 FOLLOWERS

THE 2019 LAUNCH VIDEO WAS VIEWED OVER 24,000 TIMES

**OUR FESTIVAL APP WAS DOWNLOADED CLOSE TO
1000 TIMES ACROSS APPLE & ANDROID DEVICES**

**OUR MAILING LIST OPEN RATE IS
DOUBLE THE INDUSTRY AVERAGE**



SPONSORSHIP & PARTNERSHIP OPPORTUNITIES

As a brand new festival on the scene, we are inviting you to join us in building this festival from the ground up. We are keen to align with local and national businesses who are looking to find new ways of raising brand awareness.

Aligning with Vibration Festival is a way to see maximum exposure and create a long term partnership. Our mission is to create a tailored sponsorship opportunity that will allow each brand to see benefits and enhance each brand to consumer awareness.

VIBRATION
FESTIVAL

NAMING RIGHTS

Official name brand sponsor of the event. This is a uniquely customized sponsorship and brand opportunity for one company only. Please inquire with us to find out more about how to become our name sponsor

GOLD SPONSOR

Presence in media including print, website, social media & our phone app

- We will announce your partnership on social media
- Your logo will appear at the bottom of every website page
- Your logo will feature on our posters and printed advertisements
- You will feature in our app in a sponsors section

Select on-site branding

- Gold sponsor banners would feature next to the Main Stage and the VIP area
- Your logo would feature prominently on our sponsor banner

12 VIP Tickets

- Access to the VIP area which has it's own dedicated bar and prime viewing spot for the main stage
- 2 Bottles of Champagne on arrival to the VIP area

£1500 PER SPONSOR

SILVER SPONSOR

Presence in media including print, website, social media & our phone app

- We will announce your partnership on social media
- Your logo will appear at the top of our website sponsors page
- You will feature in our app in a sponsors section

Select on-site branding

- Silver sponsor banners would feature next to the 2nd Stage and the VIP area
- Your logo would feature prominently on our sponsor banner

6 VIP Tickets

- Access to the VIP area which has it's own dedicated bar and prime viewing spot for the main stage
- 2 Bottles of Prosecco on arrival to the VIP area

£900 PER SPONSOR

BRONZE SPONSOR

Presence in media including print, website, social media & our phone app

- Your logo will appear on our website sponsors page
- You will feature in our app in a sponsors section

Select on-site branding

- Bronze sponsor banners would feature next to one of our new stages
- Your logo would feature on our sponsor banner

2 VIP Tickets

- Access to the VIP area which has it's own dedicated bar and prime viewing spot for the main stage

£300 PER SPONSOR

ADD ONS

Main Stage Naming

Your brand featured on the main stage banners. The stage would be called the *yournamehere* Main Stage

£1950

2nd Stage Naming

Your brand featured on the 2nd stage flags. The stage would be called the *yournamehere* Stage

£950

Additional Stage(s) Naming

We are adding more stages this year. The stage would be called the *yournamehere* Stage

£300

Family Entertainment Area

The entire area would be dedicated to your brand.

£650

Main Bar Naming

The main bar at the festival would called after your business

£1500

Bar Cups Branding

Have your logo featured on 10000 plastic glasses served to our attendees

£600

VIP Area

The entire area would be dedicated to your brand.

£1500

Wristbands

Your logo would be printed on the wristbands which are given out to everyone who attends

£500

Staff T-Shirts

All staff members would wear a t-shirt with your logo printed on them

£500

Ticket Advert

Logo and info on the reverse of the ticket

£750

Toilet Doors

A 50 x 40 cm advert on as many toilet doors as you want

£50 per door

Main Entrance Banners

2 banners either side of the walkway on Callendar Road

£500

CONTACT INFORMATION

If you are interested in any of the sponsorship packages or require further information please contact

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vibrationfestival.com

